

CASE STUDY



PATER NOSTER

Sponsoring Green Cubes to protect the
symbiotic relationship between forest and sea

PATER NOSTER



GREEN CUBES

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Pater Noster is proud to be the world's first sponsor of Green Cubes

Pater Noster, a renowned boutique hotel on the beautiful Swedish West Coast, is proud to announce its pioneering sponsorship of Green Cubes, a green-tech initiative managed by Hexagon's R-evolution. Every guest who stays at Pater Noster is contributing to an equal amount of cubic meters of rainforest conservation in Costa Rica.

Since its opening in the summer of 2020, Pater Noster has become a standout destination. Nestled on one of Sweden's most rugged coastlines, the hotel offers nine exclusive rooms and a unique atmosphere that has garnered numerous accolades, including the Grand Tourism Award and recognition as the world's best hotel concept by The Awards for Hospitality Experience and Design (AHEAD).

Hexagon, Sweden's largest tech company, is renowned for shaping smart digital realities across the globe. R-evolution utilises these advanced technologies to measure biodiversity in unprecedented detail. By creating digital twins of the rainforest with airborne LIDAR, combined with eDNA, acoustic, and camera trap data, they form Green Cubes—cubic meters of life aimed at preserving biodiversity.

Pater Noster used to give hope and direction to seafarers. Today the hotel is a guiding light in nature conservation by sponsoring an equivalent amount of rainforest for every cubic meter of accommodation at Pater Noster.



Pater Noster is on a mission to protect the symbiotic relationship between forest and sea

Pater Noster's story goes beyond stunning views and unique experiences. The hotel is deeply connected to the sea and its hidden challenges. For centuries the island's residents have thrived on crustaceans like crabs, crayfish, shrimps and lobsters. Today these species face unprecedented threats. Excess carbon dioxide dissolves in the ocean, forming carbonic acid which raises the acidity of the oceans. The more acidic the oceans become, the more hazardous it is to marine life.



“ Mirja Lilja Hagsjö, CEO of Pater Noster

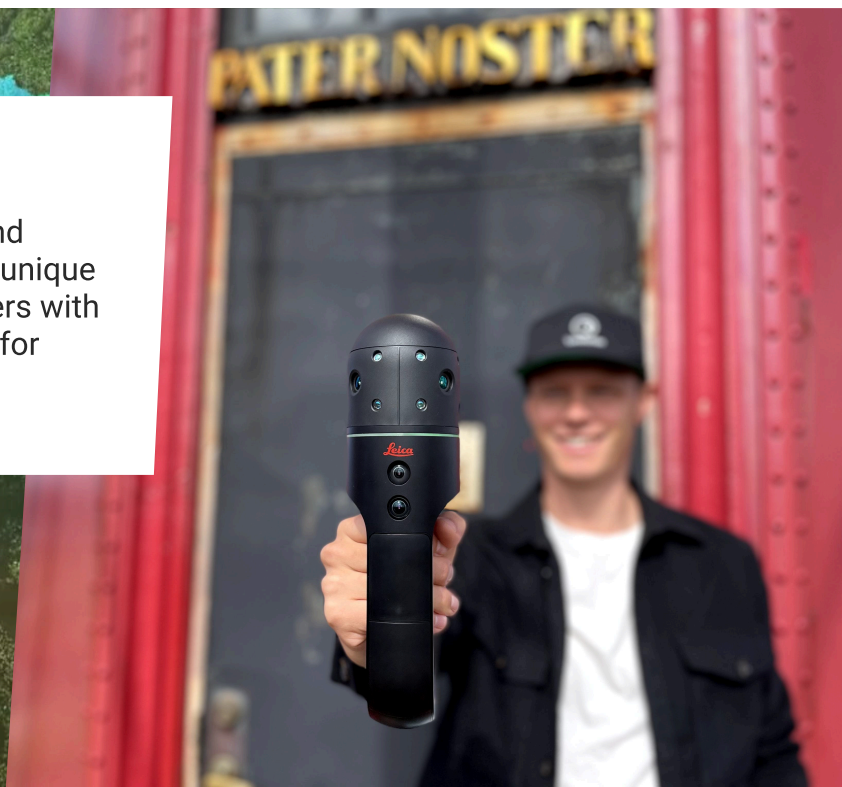
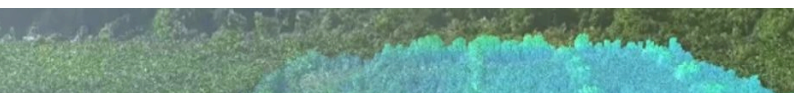
Our oceans are in crisis. Pater Noster is a tribute to the sea, and we are committed to protecting it on every level—local, national, and global. The connection between deforestation and ocean acidification is undeniable; as CO2 levels rise, our marine life suffers. Protecting our forests is essential to safeguarding our oceans.

Through Green Cubes sponsorship, Pater Noster is protecting a biodiversity-rich and highly threatened rainforest corridor between two national parks in Costa Rica. Pater Noster's sponsorship of Green Cubes provides forest owners and farmers in Costa Rica with a new income stream, preventing them from selling their forest to timber or agricultural companies. The forest remains intact, maintaining its high level of biodiversity. Meanwhile, scientists receive crucial data to understand and mitigate climate change, all based on a vetted methodology by Green Cubes.

By protecting and preserving the rainforest in Costa Rica, Pater Noster and Green Cubes is protecting our ocean and marine life. Forests play a crucial role in ocean health, creating a circular dance of oxygen and vitality. Oceans support forests in return, completing a circle of life that sustains us all. What happens in the Costa Rican rainforest impacts ocean life on the other side of the world, and vice versa.

“ Erik Josefsson, CEO of R-evolution.

Pater Noster symbolizes a guiding light and shares our vision to save our planet. It's a unique destination that attracts conscious travelers with global impact, making it a perfect partner for Green Cubes.







PATER NOSTER

Ett hem vid horisonten



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